

STANDARD TEACHING AND RESEARCH POSITION DESCRIPTION



Position	Lecturer/ Senior Lecturer - Media & Communications
Level/ Classification	Academic Level C
Reports to	Dean, Murdoch Dubai
Division	Global Engagement
College	Transnational Education

Position Purpose

The Senior Lecturer – Media & Communications (Level C) provides academic leadership and makes a significant contribution to Murdoch University’s mission through excellence in teaching, research, creative practice and engagement.

Working with a high degree of autonomy, the role leads curriculum innovation, assures academic quality, and advances research and/or professional practice in Media and Communications at the Murdoch University Dubai campus. The position plays a key leadership role in coordinating Media and Communications programs, mentoring academic staff, strengthening industry and community engagement, and ensuring alignment with Murdoch University’s standards, policies and strategic priorities.

The role contributes to portfolio growth, accreditation alignment and the strategic development of the Media and Communications discipline within a transnational education context, consistent with the Academic Career Expectations (ACE) Framework for Level C and the University’s strategy, Ngala Kwop Bididi – Building a Brighter Future, Together

About Murdoch University

Murdoch University is a young and dynamic university with a foundational commitment to the environment, social justice and inclusion, and making education accessible to more people. Founded as Western Australia’s second university in 1974, today, Murdoch has more than 21,000 students and 1,700 staff across campuses in Perth, Singapore and Dubai. With more than 90,000 Alumni, Murdoch graduates can be found all over the world, making a positive difference.

Our strategy, Ngala Kwop Bididi – Building a brighter future, together, guides the University’s direction and reaffirms our shared purpose to change lives and society for the better through accessible education and research.

The strategy is focused on three key themes:

- Sustainability: Be a leading university in education, teaching and translational research in sustainability.
- Equity, Diversity and Inclusion: Build a welcoming, diverse, and inclusive community.

- First Nations: Become the university of first choice for First Nations peoples.

Murdoch is also committed to strong engagement with our local community, our State, our Nation, and the global society, and has a proud track record of creating meaningful partnerships with business, government, and industry.

At Murdoch University, we believe our people and culture are central to our success. All employees are expected to demonstrate and role-model behaviours reflective of the University's Values and Guiding Principles.

About Murdoch University Dubai

Murdoch University Dubai is a branch campus of Murdoch University, one of Australia's emerging research universities, which is based in Perth, Western Australia. Established in 2007 in Dubai International Academic City, we moved to the heart of the impressive Dubai Knowledge Park in May 2020. Our vibrant new purpose-built campus in Dubai Knowledge Park, at 2500 sq metres over two levels, features world-class facilities, including a dedicated cybersecurity lab with custom-built learning facilities, education-focused furniture, and 'touchdown' breakout spaces to promote a collaborative teaching and learning environment.

The campus is licenced by the Dubai Government regulator, the Knowledge and Human Development Authority (KHDA), and the Commission for Academic Accreditation (CAA) under the Ministry of Higher Education and Scientific Research (MOHESR). We are proud of the fact that KHDA has ranked Murdoch Dubai as a 5 Star institution – the highest ranking in the Emirate. It is also regulated from Australia by the Australian government's national quality assurance and regulatory agency for higher education, the Tertiary Education Quality and Standards Agency (TEQSA). This complementary regulatory oversight assures students the highest quality international education.

Reporting Relationships



Key Responsibilities / Duties

Note: All responsibilities applicable to preceding academic levels (Level A and B) continue to apply. The responsibilities below reflect the additional scope, autonomy and leadership expected at Level C.

Education and Curriculum Leadership

- Coordinate and manage the academic operations of Media and Communications courses, ensuring alignment with Murdoch University standards, accreditation requirements, and industry expectations.
- Collaborate with academic leaders and staff in Perth to maintain curriculum consistency, assessment integrity, moderation processes, and a cohesive student learning experience across campuses.

- Provide advice to the Dean and relevant Heads of School (or equivalent) on teaching allocations, staffing, and unit delivery planning each trimester.
- Act as the key liaison between Murdoch Dubai and Perth-based academic teams to support program quality, communication, and student experience.
- Monitor student performance and progression data, implementing targeted academic support strategies where required.
- Contribute to examination and assessment administration, including moderation coordination, invigilation oversight, and final grade submission in partnership with Unit Coordinators.
- Provide academic leadership in curriculum renewal, program development, accreditation activities, and continuous improvement of academic processes and learning outcomes tracking.
- Design, deliver and evaluate high-quality, inclusive learning experiences across undergraduate and postgraduate programs using contemporary pedagogical approaches.
- Embed Equity, Diversity and Inclusion, First Nations perspectives, sustainability principles, and Universal Design for Learning (UDL) into curriculum, assessment, and teaching practice.
- Lead innovation in digital, blended and technology-enhanced learning, including the ethical and effective use of educational technologies and generative AI.
- Mentor and support early-career, sessional, and teaching staff in curriculum design, assessment practice, moderation standards, and teaching quality.
- Prepare and deliver engaging lectures, tutorials, seminars, and workshops, supported by high-quality learning materials informed by pedagogical theory and inclusive practice.
- Undertake assessment design, marking and feedback in line with University policy and quality assurance expectations.
- Maintain accessible consultation and student support practices to enhance learning, engagement and success.
- Participate in peer review of teaching, professional development, and scholarly activities related to the Scholarship of Teaching and Learning (SoTL).
- Contribute to micro-credentials, short courses, program reviews, and curriculum innovation initiatives that enhance student engagement and graduate outcomes.

Research, Scholarship and Creative Practice

- Maintain an active and coherent program of research and/or creative practice in Media and Communications aligned with School and University research priorities.
- Lead or make significant contributions to original research that advances disciplinary knowledge, professional practice, and societal impact.
- Publish research and/or creative outputs in high-quality peer-reviewed journals, conferences, exhibitions, or equivalent recognised outlets.
- Seek and secure external research funding through competitive grants, industry partnerships, or commissioned projects.
- Supervise Higher Degree by Research (HDR) students as principal or co-supervisor, ensuring strong research integrity, timely progression, and effective mentoring.
- Foster interdisciplinary, industry-engaged, and transnational research collaborations that enhance research quality, impact, and funding opportunities.
- Integrate current research and professional practice into teaching, supporting research-informed learning and student engagement in scholarly activity.
- Mentor early-career academics and colleagues in research planning, publication development, grant writing, and research career progression.
- Engage in scholarly activities related to discipline research and the Scholarship of Teaching and Learning (SoTL), including presentations, peer review, and academic service.

Service, Leadership and Engagement

- Provide academic leadership and collegial contribution within the Media and Communications discipline at Murdoch University Dubai, supporting a positive, collaborative and high-performing academic culture.
- Contribute to School, College and University committees, governance structures, working groups, and academic quality processes that support institutional priorities.
- Act as a strategic liaison between Murdoch Dubai and Perth-based academic teams to support alignment, communication, and coordinated program delivery.
- Build and sustain partnerships with industry, government, professional bodies and community stakeholders to enhance curriculum relevance, research impact, and student employability.
- Represent the discipline and programs in outreach, marketing, recruitment and community engagement initiatives that support student attraction and reputation building.
- Mentor colleagues and contribute to leadership capability development through collegial support, peer collaboration, and role modelling of academic citizenship.
- Demonstrate behaviours aligned with the Murdoch University Leadership Capability Framework appropriate to academic level and role expectations.
- Collaborate with student services, recruitment, and professional staff to support student transition, retention, progression, and overall student experience.
- Participate in University events, professional activities, and service contributions that strengthen Murdoch Dubai's academic community and strategic objectives.

Other Professional Obligations

- Comply with the Higher Education Standards Framework (HESF), TEQSA and relevant UAE regulatory requirements.
- Meet obligations under Work Health and Safety, Child Safe Standards and University policies.
- Participate in the Annual Career Development Conversation (ACDC) and ongoing performance and development processes.
- Undertake other academic duties as required by the Dean, Murdoch University Dubai
- Participate in professional development activities and share best practices in learning and teaching.
- Comply with the University's Code of Ethics and Code of Conduct, demonstrate a commitment to Equity, Diversity and Safety principles, and display the general capabilities of personal effectiveness, collaboration and a focus on results.
- While at work, an employee must:
 - take reasonable care for their own health and safety and ensure that their acts or omissions do not adversely affect the health and safety of other persons;
 - report incidents, injuries and hazards;
 - comply with any reasonable instruction that is given by Murdoch University; and
 - comply with Murdoch University policies and procedures.

Workload Allocation

The allocation of teaching, research and service responsibilities will be determined with the Head of School (or equivalent). The balance of duties will reflect disciplinary needs, strategic priorities and the leadership expectations of a Level C academic and will be reviewed annually.

Selection Criteria

Essential

1. A doctoral qualification (PhD or equivalent) in Media and Communications or a closely related discipline.
2. Demonstrated excellence in tertiary teaching, curriculum leadership and assessment design.
3. An established record of research and/or creative outputs appropriate to the discipline and career stage.
4. Demonstrated academic leadership, including program coordination, mentoring and contribution to governance or quality assurance.
5. Evidence of effective industry or professional engagement relevant to Media and Communications.
6. Strong communication, interpersonal and organisational skills, with the ability to operate effectively in a transnational and multicultural environment.
7. Demonstrated commitment to Equity, Diversity and Inclusion, ethical academic practice and Murdoch University's values.

Desirable:

8. Experience in transnational education or offshore program delivery.
9. Experience contributing to accreditation or regulatory compliance processes within Australia or the UAE.
10. Evidence of leadership in professional associations, industry advisory groups or accreditation activities

Work Requirements

1. A willingness and ability to travel internationally.
2. Valid work visa or ability to obtain sponsored work visa.

Probationary Review

This position is subject to a probationary period, during which time the academic staff member is required to meet set probationary objectives and pass a probationary review. Probationary objectives are set following appointment to the position and confirmed at the first Academic Contribution Development Conversation (ACDC).

We acknowledge the Emirati people as the traditional custodians of this land, with an enduring history and deeply rooted civilization. We recognize that Murdoch University serves in the land of the UAE. We pay our respects to the elders, past and present, of the Emirati community and the vision of the Father of the Nation, His Highness Sheikh Zayed bin Sultan Al Nahya and other founding members of the United Arab Emirates. We honour their wisdom and contributions and strive to carry forward their legacy, united in the values of respect, sustainability, and collective action to guide future generations toward a brighter future. We acknowledge their wisdom and advice in our teaching and cultural knowledge activities.