

POWERPOINTS WITH IMAGES – ONLINE DELIVERY, COPYRIGHT, & SOURCES

The term 'image' covers photographs, maps, graphs, charts, drawings, cartoons, etc.

LMS

PowerPoints can be uploaded to the LMS when you use only images that are:

- created by you;
- Murdoch © materials;
- Creative Commons licenced materials;
- Public Domain or other 'copyright-free' images; and/or
- works for which you have written permission from the copyright owner.

If your PowerPoint contains images with copyright status other than as noted above, it must be delivered via either Lectopia or ECMS

LECTOPIA

If you use 3rd party copyright materials in a PowerPoint to accompany a lecture recorded in Lectopia, you can use the staff tool to upload the PowerPoint so that it sits alongside the lecture.

These instances of 'copying' and 'communication' (i.e. online delivery) take place under the CAL licence which makes the following requirements:

referencing

- each image must be referenced (not necessarily on the specific slide – you can use a bibliographic system, e.g. a lowercase roman numeral/letter on each slide with reference/source on the final slide)

copyright notice

www.murdoch.edu.au/copyright/forms/VB_CAL_digital_warning_notice.doc

- this notice must appear on the first slide of every presentation

copyright information

- reference details of each image must be entered in the copyright log of the staff tool

ECMS

You can also use ECMS to deliver a PowerPoint containing 3rd party copyright images – whether or not it accompanies a recorded lecture

referencing

- each image must be referenced (not necessarily on the specific slide – you can use a bibliographic system, e.g. a lowercase roman numeral/letter on each slide with reference/source on the final slide)

copyright notice and information

- Library staff will insert the copyright notice and record the copyright information required for each image (based on your references)

SOURCING DIGITAL IMAGES

Under the CAL licence, staff can use any image downloaded from the net for the educational purposes of the University.

However, unless otherwise licenced (e.g. Creative Commons), these works are still protected by copyright, so – whether they stand alone or in a Power Point presentation – online delivery should be via Lectopia or ECMS.

Images in the following categories are not used under the CAL licence, and can be delivered via your LMS site.

CREATIVE COMMONS <http://creativecommons.org/>

Creative Commons is a 'some rights reserved' licensing system allowing creators to release their works in less restrictive ways than those imposed by copyright legislation.

Every licence allows licensees to, at least:

- copy the work
- distribute it
- display or perform it publicly
- make digital public performances of it (e.g. webcasting)
- shift the work into another format as a verbatim copy

Beyond this, the various licences may require attribution, allow the creation of derivative works, permit only non-commercial uses, etc; one license allows the licensor to relinquish all their exclusive copyright in a work and dedicate it to the Public Domain.

Creative Commons search site: <http://search.creativecommons.org/#>

PUBLIC DOMAIN IMAGES

NB 'public domain' means that copyright in the work has expired or been relinquished - it does *not* mean 'easily accessible on the internet'

photographs

a photograph taken before 1955 is now in the Public Domain: there is no restriction on its use

but

- a photograph published between 1st January 1955 and 1st May 1969 has 50 years protection from the date of its publication: if that was, for instance, during 1957 - it is now in the public domain; if it was published on 30th April 1969, it will come the public domain on 1st May 2019

and

- a photograph published after 1st May 1969 has protection for 70 years from the date of its creator's death; if the creator died on 2nd May 1969, the photograph will not come into the Public Domain until 2039.

images other than photographs

if a creator died before 1st January 1955, their work is now in the public domain

but

- if the creator was alive on 1st January 1955, their work is protected for seventy years from the date of their death.

Public Domain image sites :

<http://www.coolnotions.com/PDIimages/PDIimages.htm>
http://srufaculty.sru.edu/david.dailey/public/public_domain.htm
<http://pdphoto.org/>
<http://karenswhimsy.com/public-domain-images/site-map.shtm>

There is no copyright in U.S. Government works, though there are conditions of use: e.g. NASA <http://images.jsc.nasa.gov/luceneweb/guidelines.jsp>; see also the Fish & Wildlife Service <http://images.fws.gov/> & the National Oceanic & Atmospheric Administration <http://www.photolib.noaa.gov/>

'Copyright-free' or 'copyright-friendly' sites

(artists/photographers have assigned their works with CC/GNU/Free-for-Education licences)

http://commons.wikimedia.org/wiki/Main_Page
http://www.burningwell.org/users_faq.html
<http://worldimages.sjsu.edu/>

The Springfield Township H.S. Virtual Library www.sdsg.org/shs/library/cfimages.html has a huge number of links to 'copyright-friendly' sites – including sound and AV – but remember to check a site's terms of use when you get there

USING TEXT IN POWERPOINT PRESENTATIONS

Unless they are CC licenced, Public Domain, etc., copyright protected quotations can be included in PowerPoints under the Copyright Act's provision covering the use of an 'Insubstantial Portion' of a copyright protected work.

- an 'insubstantial portion' is considered to be up to 2 pages or 1% of the work, whichever is greater;
- a whole work – for instance a 2 page pamphlet – can never be used under this provision;
- further copying of the work must not take place within 14 days;
- the provision only applies to textual works: not artistic or musical.

GUEST LECTURERS

If a guest lecturer gives you a PowerPoint presentation containing 3rd party images to be delivered online, please ensure that the relevant requirements have been met before uploading it to either Lectopia or ECMS.

If the lecturer is the owner of copyright in the images, and is not a member of Murdoch University, please get their written permission to deliver the presentation online; it can then be uploaded to your unit's LMS site, Lectopia, or ECMS.

For further advice on this or other copyright matters, please contact the Copyright Coordinator on 9360.7491 or at copyright@murdoch.edu.au