



School of Business and Governance Newsletter

STAFF NEWS

AISEC Peace Summit

Prof Benjamin Reilly was a speaker at the AISEC **Peace Summit** panel discussion at Curtin University on 26 April, which examined how students can contribute to the 16th Sustainable Development Goals (SDG) proposed by the United Nations to promote “Peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels”. AISEC is the world’s largest youth-led network, a non-governmental not-for-profit organisation in consultative status with the United Nations Economic and Social Council.



Trump wants deep cuts to international aid: the uncalculated costs of global health insecurity

The article on Trump's budget proposal on global health insecurity by Dr Ana Rita Sequeira was published on PLOS Global Health blog on the 12th of April.



[Read the full article here](#)

Happy Birthday Tara

An afternoon tea was held in the School's Staff Room on the 6th April, to celebrate our Associate Dean Teaching & Learning, Dr Tara Smith's 50th Birthday. A few from the Admin Team dressed up her office to ensure she remembered her special birthday!



MasterClass Information Evening

Congratulation to Simon Minaee, Tim Stivey and everyone else who was involved in the organisation of the MasterClass Information Evening. The evening was well attended (about 50 people) and the presentations were excellent!



RESEARCH - STAFF PUBLICATIONS

Efficiency and equity considerations in the preferences of health policy-makers in Israel

Research article published in the Israel Journal of Health Policy Research by Amir Shmueli, Ofra Golan, Francesco Paolucci and Emmanouil Mentzakis

Abstract:

There is a traditional tension in public policy between the maximization of welfare from given resources (efficiency) and considerations related to the distribution of welfare among the population and to social justice (equity). The aim of this paper is to



measure the relative weights of the efficiency- and equity-enhancing criteria in the preferences of health policy-makers in Israel, and to compare the Israeli results with those of other countries.

[Read the article here](#)

PROFESSIONAL STAFF

Bridal Shower for Claire



A farewell Bridal Shower was held at Murdoch Tavern on the 5th April to celebrate the marriage of Claire Szamruchiewicz. The beautiful bride was married last Thursday 13th April at Millbrook Winery in Jarrahdale. The wedding cake was made by our very own Greer Parry.



STUDENTS AND ALUMNI

Amanda Elizabeth BSc

At the MasterClass Information Evening, we had the chance to hear the very inspiring story of Amanda, a 2014 MasterClass graduate. Amanda and her team developed a project called Fin Free Soup and they are now turning their stories into a documentary for the Discovery Channel.



INDUSTRY, COMMUNITY AND STUDENT ENGAGEMENT

Outreach program Marketing activity

The Marketing discipline presented two interactive workshops for year 11 and 12 students as part of the University Outreach Program. Carol Osborne, Nino Sekyere-Boakye, Cheryl Leo and Peter Batskos involved the prospective students in a Coke vs Pepsi taste test and a mobile phone product development think tank as part of the workshops. About a third of all attendees for the University wide event attended the two workshops, at which the prospective students were provided with an interactive and informative introduction to the School.



Short Courses

The School is going to offer high quality professional development and training programs that utilise the School's expertise as well as that of outside partners.

The Learning & Teaching Committee approved the applications to offer the following units as short courses:

- [Health Economics and Finance](#)
- Strategic Health Leadership & Management

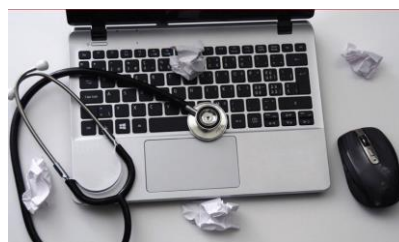
Both courses are going to be offered this July and they are targeted at industry professionals and key employers in the health sector.

Benefits of short courses can include:

- develop pathways into Award Course offerings
 - may be tailored to the requirements of specific markets or organisations
 - build links with industry professionals, key employers and professional bodies
 - increase student numbers, particularly at the Postgraduate level
 - provide opportunity for study in areas of popular interest
-

Health Policy and Economics at Sir Charles Gardner Hospital

Associate Prof Francesco Paolucci and Dr Ana Rita Sequeira facilitated a workshop on Health Policy and Economics at Sir Charles Gardner Hospital.



A total of forty nurses, allied health personnel, physiotherapists and health services managers from Sir Charles Gardner Hospital, in Perth, attended a three-hour workshop facilitated by Associate Prof Francesco Paolucci and Dr Ana Rita Sequeira. The workshop covered topics like the Australian Health System (governance & funding) and examine some of the central concepts and applications of Health Economics and Policy to healthcare services improvement, planning and management. The overall evaluation from participants and organisers was very positive, and endeavours are being done to extend the same experience to other hospitals.

This workshop was one of the strategies to upgrade their professional portfolio, and a taster for the Health Administration, Policy and Leadership degrees.

Workshop: Behavioural Economics at Work - practical insights for better decisions in your organization

Professor David Butler and Professor Uwe Dulleck (QUT School of Business, Brisbane) will deliver a full-day workshop on Behavioural Economics on the 6th of June on campus.

The workshop will benefit anyone who makes decisions affecting organizational performance, in the public, private and non-for-profit sectors.



[For more information please click here](#)

AHRI Update

Associate Professor Antonia Girardi and Ms Claire Szamruchiewicz successfully submitted accreditation paperwork for the Bachelor of Business (HRM Major), as part of the round of AHRI Course Accreditation Applications 2017, on Friday 28th April ahead of the 1st May deadline.

The HRM Curriculum Advisory Committee are also running a HRM Education Workshop Series in 2017 which will focus on rebranding, repositioning, and reorienting the postgraduate HRM courses offered by the School of Business and Governance. Working in an adaptive, collaborative, and collegial space, this series focusses on generating innovative approaches to address gaps in the current suite of postgraduate programs. [Please click here for further details.](#)

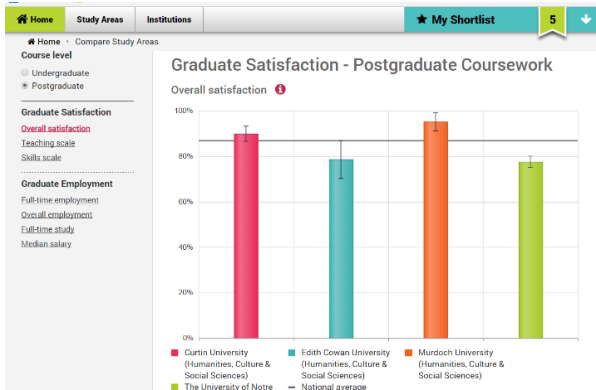
ACHSM Update:

Associate Professor Francesco Paolucci, Dr Ana Rita Sequeira, and Ms Claire Szamruchiewicz successfully submitted accreditation paperwork for the Master of Health Administration, Policy and Leadership program with ACHSM on Thursday 27th April ahead of a 28th April deadline.

Accreditation is a well-established process in the health industry for the purpose of encouraging continuous quality improvement and, in some cases, for the registration of health professionals. Through the ACHSM Accreditation Program the College accredits individual courses and programs of study or research within an individual university. The ACHSM Accreditation Program is also intended to build the relationship between the health sector and universities by facilitating ongoing dialogue and partnership.

Graduate Satisfaction

According to QILT, Murdoch University has the highest satisfaction rate of any West Australian university in the Humanities, Culture and Social Sciences area at a postgraduate level.



WHAT IS NEW IN CAMPUS

Library Foyer Refurbishment

The new Library foyer is now open and you are invited to come and have a look. You will find a variety of flexible spaces for research, study and social activities. We have brought together Library, IT and Peer Academic Coaching services, with an emphasis on friendly, pro-active assistance and self-service options.



Come and enjoy the new space and let us know what you think. Surveys are available in the foyer for your feedback.

UPCOMING EVENTS

Murdoch University MasterClass Series: Good work! Doing well by caring for others

By Conscious Capitalism and MasterClass

10 May | 5pm - 7.00pm

Can you make a positive difference as well as a good living? Is it a dog-eat-dog world, or might you be more successful by seeking ways to add value for others?

A diverse range of inspirational folks, including Conscious Capitalism members, will share their thoughts and experiences then we'll open the space for shared exploration followed by networking over nibbles.

[Read more](#)



Law, Business and Governance Evening

17 May | 6pm - 8pm

The Law, Business and Governance Evening is on the 17th of May from 6.00pm to 8.00pm. The evening offers an opportunity to high school students and their parents to find out more about courses, meet teaching staff and talk to current students.

[Read more here](#)

Young Professionals - Mandurah

25 May | 5.30pm - 7.30pm

Atlas Iron Founder and Murdoch University Chancellor, David Flanagan will present: Learning the Hard Way at Mandurah's Inaugural Young Professionals event. He will share his career journey and speak about starting a business, building a team, strategy, culture,

disruption, leadership, governance and business judgement.

[Read more](#)

**Sir Walter Murdoch School Policy Seminar with Mr. Amit Kumar Mishra,
Consul General of India in Perth**

INDIA, THE WORLD'S FASTEST GROWING MAJOR ECONOMY:
IMPLICATIONS FOR WESTERN AUSTRALIA



29 May | 12.30pm – 1.30pm

[Read more info here](#)

RADICAL **All welcome**

The Centre for Responsible Citizenship and Sustainability is hosting a monthly reading discussion group RADICAL - readings and discussions informing critical academic literacy.



This is a space for academics and early career researchers including PhD candidates to convene and discuss topics of interest spanning diverse disciplines in a friendly and informal setting.

A new text is selected by a group member each session with the member who selected the text introducing it to kick off discussion in an open and critical environment.

Articles, book chapters, work in progress by group members, conference papers, themes will be the focus of this group to kindle our research interests and cultivate a sense of community.

The group convenes on the first Monday of the month from 11am-1pm at EH4.078. Bring

your lunch.

Contact Rochelle Spencer for more information rochelle.spencer@murdoch.edu.au

Leadership: My Journey - Janet Holmes à Court AC

20 June | 6pm - 8pm

For success in today's complex world, new ways of thinking are needed. Leaders and managers require vision, courage, outstanding communication skills and resilience to succeed.

The Leadership Journeys series is hosted by Murdoch University's School of Business and Governance. Join us on the 20th of June to hear unique stories and see how lessons from the past can help create amazing futures.

You are invited to join us at the next Leadership Journeys seminar featuring **Janet Holmes à Court AC**.

[Further details and registration](#)



Keynote speakers include:

Dr Sara Bice

Director, Research Translation
Westpac Bicentennial Foundation
Research Fellow, University of Melbourne

Dr. Bhaskar Chatterjee

Formerly, Director General & CEO, Indian
Institute of Corporate Affairs,
Ministry of Corporate Affairs, New Delhi

Dr Leeora Black

Managing Director
Australian Centre for Corporate Social
Responsibility

Dr Friedrich Glauner

Global Ethic Institute, Universitat
Tübingen

**Associate Professor Debbie Haski-
Leventhal**

Macquarie Graduate School of
Management
Macquarie University

Professor Gavin Hilson

Chair of Sustainability in Business,
University of Surrey
Editor-in-chief, The Extractive Industries
and Society

Charles Roche

Executive Director
Mineral Policy Institute

Professor René Schmidpeter

Chair, International Business Ethics and
Corporate Social Responsibility at Cologne
Business School
Director of the Center for Sustainable
Management (CASM)
Vice-chair of the Global Corporate
Governance Institute

[Find out more and register here](#)

UPCOMING STAFF BIRTHDAYS

Natasha Benson 2-May
Fred Howie 3-May
Judith Bleakley 5-May
Xiaoxuan Zhai 6-May

Hugh Cahill 21-May
Martin Brueckner 21-May
Amanda Bredow 22-May
Karen Thompson 22-May

Kingsley Dunstan 8-May

Alicia Woods 9-May

Tim Davey 10-May

Jasmine Chan 17-May

John Wootton 17-May

Allan Johnstone 23-May

Karen Ong 29-May

Greer Parry 30-May

Nicole Hodgson 30-May

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